



8th ANNUAL

Circular Economy Conference in Kenya Opportunities for Partnerships

9th
Nov
2023

**2023
Theme**

**Accelerating Circularity:
Trends and Opportunities
in Kenya**

**Conference
Objective**

To practically translate the principles of a circular economy by highlighting good practices and sharing expertise and experiences from African entrepreneurs towards speeding up the transition in Kenya and Africa.

Background

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Circular Economy Conference in Kenya



The 8th edition of the Annual Circular Economy Conference will be held in **Nairobi, Kenya, on the 9th of November, 2023**. It is organized by Sustainable Inclusive Business (SIB-K) under the Kenya Private Sector Alliance (KEPSA) in partnership with TheRockGroup (TRG).

500+

Participants

10+

Interactive sessions

5+

Countries represented

In a continent where the imperative to address environmental challenges has never been more urgent, the Annual Circular Economy Conference stands as a beacon of hope and possibility. It celebrates the circular mindset that challenges conventions and seeks to create systems that regenerate, renew, and redefine our world.

This gathering of thought leaders, visionaries, entrepreneurs, policymakers, and enthusiasts encourages participants to envision a world where waste becomes a relic of the past, where innovation flourishes within the bounds of planetary boundaries, and where economic growth harmonizes with social equity and environmental stewardship.



Key Discussion Themes

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Fundamentals of the Extended Producer Responsibility (EPR)

Implementation worldwide with a focus on Kenya, EPR Best Practices, Challenges and Solutions, and Business Perspectives.



Nature-Based Solutions to Climate Change & Green Finance

Harnessing the power of natural processes: reforestation, wetland restoration, and sustainable land management; enhancing resilience, and providing multiple co-benefits for the environment and society.



Regenerative Agriculture & Organic Circular Solutions

Zero waste, zero chemicals, the power of indigenous food, local markets, alternative animal feeds, waste-to-value, and smart water use.



Business Coalition for Plastic Waste Reduction

UN Global Plastics Treaty Enforcement Mechanisms and Industry Commitment to Treaty Goals.



Digital Access & Designing Innovations for Circularity

The digital shift is of tremendous help in creating new markets, accessing education, solving global challenges, and creating equality. Innovation is key in creating new systems and models.



Practical Business Masterclasses

1. Embedding sustainability in business strategies (ESG & CSRD)
2. Sustainability, Collection, and Recycling of Multi-layered Packaging





Circular Economy Conference in Kenya

Why Partner with Us?



Gain brand visibility to over 500 participants from Kenya, Africa, and globally.

Engage and connect with a broad audience interested in the sustainable, circular, inclusive, ethical future.



Foster direct connections with thought leaders in the private sector, government, international community, experts, changemakers, etc.

Showcase your innovative solution(s) at the Circular Innovations Expo to increase exposure and make your business known.



You can customize your partnership package to meet your organization's objectives while helping us create an impactful, circular conference.



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Partnership

Value Proposition

Speaker slot during the high-level plenary session

Moderate a panel discussion

Panelist slot on one of the thematic discussions

Brand mention and acknowledgement on all conference communication material

Your company logo is featured on all branding material and the conference website

Company banner placement during the conference

Media visibility through interviews and a quote in the official press release

Complimentary registrations

Overall Partner (Powered By) € 30,000+	Communication & Technical Partner € 20,000+	Investment/ Corporate Partner € 10,000+	Expo & Networking Cocktail Partner € 7,500+
✓	X	X	X
✓	✓	✓	X
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	X	X
8 people	7 people	6 people	5 person



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Complimentary registration tickets

B2B match making session € 5000+	Co-Host topical track/sessions (max 8x) € 3000+	Side-event Breakfast Costs € 2,000+	Expo table 25 € 750 per table
X	X	X	X
✓	✓	X	X
✓	X	✓	X
✓	✓	✓	X
✓	✓	✓	✓
✓	✓	✓	✓
X	X	X	X
4 people	3 people	2 people	1 person



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Conference Tickets

Category	Euro	Shillings
Individual	€ 20	Kshs. 3,000
Corporate	€ 160	Kshs. 25,000
NGO's	€ 120	Kshs. 20,000
SME's	€ 70	Kshs. 10,000
Start-ups	€ 40	Kshs. 5,000
Students	€ 10	Kshs. 1,000





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How to Pay

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Bank Transfer

PEP Communication Ltd
KCB, Lavington Branch
KES Account: 1205164626
Euro Account: 1205166866
Bank Code: 01
Branch Code: 320
Swift Code: KCBLKENX

M-Pesa to Bank

- Go to your M-PESA menu,
- Select Lipa na M-PESA,
- Enter PayBill number 522522,
- Enter the KCB KES account number: 1205164626
- Enter the amount,
- Enter your M-PESA PIN,
- Confirm to send money.

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Contact Us



Circular Economy Africa

To learn more about the partnership opportunities and customize your package, please contact

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