

Circular Economy Conference & Awards 2024



TheRockGroup

EVENT PROGRAMME



Thurs, 14 November 2024
8:00 AM – 6:00 PM



Catholic University of Eastern Africa Learning and Resource Center (CUEA)

PARTNERS

With incredible support from



PEOPLE & OPPORTUNITIES

In a **world** teeming with challenges, the **youth and indigenous communities emerge as the pillar of hope**, carrying the potential to **reshape our future**. Recognizing the pivotal role they play; we understand that the essence of **sustainability lies in empowering & supporting the young minds** eager to embrace change.

Our commitment to sustainability extends beyond human boundaries, echoing the necessity of always reserving a seat for nature at the table. Our relationship with the environment is not transactional but symbiotic.

In this journey toward a sustainable and inclusive future, creativity stands as the linchpin of **transformation**. It is the force that allows us to reimagine our world and challenges the status quo. To usher in a new era of economic models, ones that **are circular and inclusive**, we must harness the power of every sector. This vision necessitates collaboration across businesses, academia, government, NGOs, and civil society.

Sustainable inclusive business is not merely a concept; it's a collective endeavour involving diverse stakeholders. The call to **transform** is not confined to **our workplaces** but extends to the very **fabric of education**. We must redefine the way we learn, embracing new skills that align with the needs and opportunities of the next generation.

This year, the Annual Circular Economy Conference is built on the foundation of the **'WE economy'**, which lies in circularity, climate and biodiversity awareness, the strength of people power, and a commitment to ethical business values. These pillars create a reality where sustainability is not a distant goal but a tangible outcome of collective effort.

As we embark on this transformative journey, let us remember that we are not separate from **nature**; **WE** are an integral part of it. Our home is Earth, and as a global family, we share a common responsibility to nurture and preserve it. In unity, we wield the power to shape a sustainable, circular, and inclusive world, where the prosperity of one reflects the prosperity of all. **Together**, we are not just witnesses to change; we are its architects, forging a path toward a better future for generations to come.



The 'WE Economy' Explained!

FULL PROGRAMME: PLENARY

07h30
-08h30

Arrival and Registration

08h30
-08h50

Opening Session

- The East African and Kenyan National Anthems.
- The MC introduces the conference.
- Prof. Justus Munyoki - DVC Academics, CUEA.
- Karin Boomsma - Project Director, SIB.

08h50
-08h55

Performance

By Janelle Mayianda of Redfourth Kids.

08h55
-09h10

Art Statement

- Designer Deepa & Model Idah spotlight.
- A Sustainable Fashion Runway by Delight School and Afrowema.

09h10
-09h35

Let's Be Clear Challenge



Official Launch of the Public Conscious Consumer Awareness Campaign.

Presentation: Kenya Plastics Pact and WWF.
Quick remarks: Gideon Ruita – CEO, Gigastream Media (Campaign Partner)

09h35
-10h05

Plenary Remarks by Key Guests

- Shanariha Evans – Young Environmentalist and Author of "The Ocean Warrior".
- Dr. George Njenga - Founding Executive Dean, Strathmore University Business School.
- Mr. Jonathan Kinisu - Managing Director, Tetra Pak.

10h05
-10h15

Keynote Address & Media Briefing

Dr. Jas Bedi, Chairman - Kenya Private Sector Alliance (KEPSA).

FULL PROGRAMME: DISCUSSION SESSIONS

10h30 11h45	Round 1: Join Your Pre-selected Breakout Panel Discussion.	<ul style="list-style-type: none">1. Circular Agriculture & Food systems.2. Digital Access & Tech Connectivity – The Role of AI in Shaping Africa's Workforce.3. Circular Opportunities in Kenya's Textile Industry: Pathways to a Sustainable, Circular & Inclusive Future.
12h00 13h15	Round 2: Join Your Pre-selected Breakout Panel Discussion.	<ul style="list-style-type: none">1. Packaging in a Circular Economy in Kenya: EPR Guidelines, Innovation, & the Future of Waste Management.2. Community Based Solutions: Empowering Youth & Women Through Local Innovations.3. Financing Opportunities & Skills Development for SMEs in a Circular Economy.
13h30 14h30	Lunch & Networking	Enjoy a healthy vegetarian lunch. The expo remains open.
15h00 16h00	Business Speed Dating at the Harvest Table	<ul style="list-style-type: none">• The theme for the Harvest Table is “How to grow and scale circular businesses.”• Make professional connections with experts, inspiring young minds, innovators, creatives, policy makers, government representatives, leaders, CEO’s, entrepreneurs – all in one space – a speed dating space.
16h00 17h00	Inaugural Circular Economy Awards Ceremony	Recognizing & celebrating trailblazers accelerating the transition to a circular economy in Kenya, focusing on 8 categories.
17h00 18h00	Evening Refreshments & Departure	Enjoy a refreshing cold or hot drink, and exchange contacts. Guests leave at their own leisure.

MEET THE SPEAKERS



Wanjira Maganjo
Master of Ceremonies

Wanjira is a communications expert with 12+ years in PR, focused on environmental awareness.



Karin Boomsma
Project Director: Sustainable Inclusive Business-K (KEPSA)

Karin champions the Circular Economy to drive positive change and innovation through sustainable business strategies.



Prof. Justus Munyoki
DVC Academics, CUEA.

A result oriented citizen always focused on better performance and achievement of individual and organizational goals within set time limits.



Idah Odeka
JUST Fashion Transition Environmental Lead

She advocates eco-friendly fashion through workshops, events, and campaigns and supports research on circular business models in fashion.



Deepa Dosaja
Fashion Designer

Renowned Kenyan fashion designer, founder of Deepa Dosaja, committed to sustainable fashion. Deepa advocates for a conscious, environmentally responsible fashion industry.



Shanariha Evans
Young Environmentalist and Author of "The Ocean Warrior"

A talented musician, author, and Kenyan Climate Ambassador, inspiring the young generation through her art.



Mr. Jonathan Kinisu
Managing Director: TetraPak.

Experienced leader in packaging and energy, driving growth and sustainability in East Africa for 15+ years.



Gideon Ruita
CEO, Gigastream Media

A seasoned business and brand management expert with a focus on strategic brand development and sustainability initiatives.

MEET THE SPEAKERS



Josephine Wawira
Corporate Communications
Manager - KEPSA

A communications specialist with a profound passion for environmental conservation, sustainability, and the circular economy.



Dr. George Njenga
Founding Executive Dean -
Strathmore University
Business School

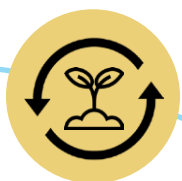
Dr. Njenga is a seasoned governance lecturer, consultant, and leader with extensive experience in strategy.

KEYNOTE SPEAKER



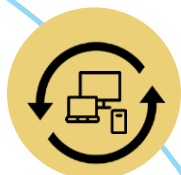
Dr. Jas Bedi
Chairman: Kenya Private Sector Alliance
(KEPSA).

Jas is a textile graduate (1984) and has attended numerous executive business courses at Harvard Business School, IMD, and IIM. His business acumen has been recognized by the Government of Kenya, whereby HE President Mwai Kibaki decorated Jas with a medal, Moran of the Burning Spear (MBS), in 2012. Further, in 2016, Jas was nominated as a finalist in the Africa CEO Forum awards and subsequently awarded Sikh CEO of the Year. In 2017, HE President Uhuru Kenyatta decorated Jas with an Elder of the Burning Spear (EBS) medal.



Circular Agriculture & Food systems

Auditorium



Digital Access and Tech Connectivity: The Role of AI in Shaping Africa's Workforce

Room 6



Circular Opportunities in Kenya's Textile Industry: Pathways to a Sustainable, Circular, and Inclusive Future

Room 5



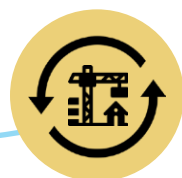
Packaging in a Circular Economy in Kenya: EPR Guidelines, Innovation, and the Future of Waste Management

Auditorium



Community-Based Solutions in the Circular Economy – what's happening on the ground

Room 6



Financing Opportunities and Skills Development for SMEs in a Circular Economy

Room 5

BREAKOUT ROOMS

CONFERENCE DISCUSSION TOPIC



Circular Agriculture & Food systems

Agriculture is the backbone of many African economies, yet it faces significant challenges in terms of sustainability, market access, and youth engagement. To transform agriculture and food systems, we must make farming more desirable, strengthen connections between farms, markets, and collective distribution systems, and promote regenerative and circular farming practices. This session will explore how we can rethink agriculture in a way that values waste as a resource—extending food's lifecycle from human consumption to soil enrichment and biogas production, while also showcasing innovative products derived from organic waste, such as medigel, cosmetics, and more.

**Session Proudly Supported with
food during conference by:**



Speakers

Eric Thuo	Growth Manager - Greenspoon
Benard Ochieng Oile	Quality Assurance and Safety Manager - Rio Fish Limited
Shadrack Agaki	Climate Change & Food Systems communication consultant - Office of the Member of Parliament Kenya
Laura Stanford	Founder - LoopPet
Marie-Louise Wiegert	CEO - OnlyPlants
Rosalid Rwaru	Safety Sustainability - Biofoods
Delia Stirling	Brown's Food – Grove and Meadow

Moderator

Ebenezer Amadi	Senior Program Manager - Bopinc
-----------------------	---------------------------------

MEET THE SPEAKERS



Circular Agriculture & Food systems



Ebenezer Amadi - Moderator

Senior Program Manager - Bopinc

Sustainability expert and finance professional, leading circular economy initiatives across Africa. He has contributed to the Kenya Plastics Pact, advised on WASH issues, and led studies in Kenya, Zimbabwe, Zambia, and Malawi. He is also involved in key policy taskforces and global sustainability boards.



Delia Stirling

Founder - Grove and Meadow & Food Beyond the Plate Movement
Commercial Director - Brown's Food Co.

With over 13 years in the food processing industry, Delia focuses on innovative, sustainable food solutions using local ingredients and is passionate about reviving forgotten crops for growth and sustainability.



Eric Thuo

Growth Manager – Greenspoon

Eric oversees growth strategies for Greenspoon, offering high-quality, socially and environmentally impactful food. He focuses on scaling the business, and sourcing the best Kenyan products, driven by his strategic scalability approaches.



Benard (Ochieng) Oile

Quality Assurance and Safety Manager - Rio Fish Limited

Rio Fish drives sustainable change in aquaculture, focusing on innovation, environmental responsibility, and social equity. The company champions women's empowerment and inclusion, using technology to transform supply chains and create a more equitable, sustainable future.



Shadrack Agaki

Climate Change & Food Systems communication consultant - Office of the Member of Parliament Kenya

A seasoned consultant with over 10 years of experience in climate change and food systems policy communication. He specializes in policy formulation, research, and public engagement, focusing on food security and climate action. Shadrack is committed to the UN SDGs and creating innovative, integrated policy solutions for sustainable development.



Laura Stanford

Founder – LoopPet

A passionate advocate for insects, Laura has over 7 years of experience in East Africa's insect industry. She drives growth through innovative farming, training, and research. Founder of Loop Pet Food (2022), she focuses on sustainable, insect-powered pet food solutions.



Marie-Louise Wiegert

Co-Founder/CEO - OnlyPlants Food

OnlyPlants aims to promote food and nutrition security by reimagining indigenous African crops. With seven years of investment experience, Marie-Louise previously served as VP of Sustainable Investing at Wafra Inc. She holds a BSc in Economics from Wharton and is a CFA charterholder.



Rosalid Rwaru

Safety | Sustainability – Biofoods

Rosalid has successfully spearheaded numerous initiatives, including water and waste reduction programs, energy efficiency projects, renewable energy integration, circular economy implementations, the achievement of B Corp certification and the recent launch of their sustainability report.

CONFERENCE DISCUSSION TOPIC



Digital Access and Tech Connectivity: The Role of AI in Shaping Africa's Workforce

Digital technology has revolutionized how people connect, work, and innovate across the world. However, as technology evolves, ensuring equitable access remains a challenge, especially in regions like Africa, where digital divides persist. In this panel, we will explore the role of digital access as a key driver of economic inclusion, focusing on how technology can be made accessible for all while embracing the principles of circularity, more so, with increased access to electronics and as a result generated electronic waste. Furthermore, we'll examine how the rise of Artificial Intelligence (AI) will reshape Africa's workforce, influencing skills development, job creation, and sustainability.



Speakers

Anthony Munyi

Founder and CEO - Rocket Jobs

Catherine Masolia

Director - WEEE Centre

Ian Muthomi

CEO - Visiondrill

Gathukia Mwangi

Co-Founder - Ukwenza VR

Eric Munene

Founder and CEO - Circularity Space

Moderator

Brian Langat

M&E and Impact Manager, Kenya Youth Employment and Entrepreneurship Accelerator Program

Session Proudly Supported By:



MEET THE SPEAKERS



**Digital Access and
Tech Connectivity: The
Role of AI in Shaping
Africa's Workforce**

Brian Langat

M&E and Impact Manager, Kenya Youth Employment and Entrepreneurship Accelerator Program



Brian is an experienced Monitoring and Evaluation Practitioner with a focus on empowering communities through participatory approaches in development, humanitarian, and peace programming. Currently, he is the M&E and Impact Manager for the Kenya Youth Employment and Entrepreneurship Accelerator Program at KEPSA, where he designs and manages monitoring systems to enhance youth employment, SME growth, and economic resilience through effective project management and impact evaluation.

Gathukia Mwangi

Co-Founder - Ukwenza VR



Gathukia Mwangi is a co-founder and creative lead at Ukwenza VR and co-founder of Nexa International School, both initiatives dedicated to making education more equitable. With a background in media as a creative, Mwangi brings a unique blend of storytelling and innovation to the educational landscape. At Ukwenza VR, they harness immersive technology to revolutionize learning experiences, while at Nexa International School, they focus on developing global citizens through an inclusive curriculum.

Catherine Masolia

Director - WEEE Centre



A tech enthusiast with over 15 years of experience in entrepreneurship, audit, and technology. She is a CPA (K) and a Stanford Certified Advanced Project Manager and is passionate about empowering African youth and women in business. Catherine focuses on climate change adaptation by promoting sustainable business models and is also trained in International Standards on Audit and IPSAS.

Ian Muthomi

CEO - Visiondrill



Ian is the Founder and CEO of Visiondrill, an online course platform that provides essential job market and entrepreneurial skills while facilitating job linkages. Under his leadership, Visiondrill has gained over 10,000 users and partnered with organizations like Daystar University and the Mastercard Foundation. A strong advocate for sustainable development, Ian promotes social inclusion and environmental stewardship, focusing on waste management and resource optimization.

Eric Munene Mwirichia

Founder and CEO - Circularity Space LTD



Eric is a business leader with experience in management consulting, business development, and software engineering. He's passionate about building disruptive tech ventures in Africa and enjoys the challenge of transforming ideas into successful businesses alongside co-founders who share his vision.

Anthony Munyi

Founder and CEO - Rocket Jobs



Passionate about solving big problems that affect many people. After training as an engineer and a theologian, his journey has taken him deep into the world of business and technology—two areas of passion that merged when he founded Rocket Jobs in 2024. He cares about helping people achieve their dreams in life and believes that new technologies like AI give us an even faster path to that destination.

CONFERENCE DISCUSSION TOPIC



Circular Opportunities in Kenya's Textile Industry: Pathways to a Sustainable, Circular, and Inclusive Future

The textile industry is one of the largest contributors to environmental degradation globally, but it also holds significant potential for transformation. In Kenya, the future of fashion lies in embracing sustainability, circularity, and ethical practices. By leading in organic production, durable design, and circular manufacturing, Kenya has an opportunity to add value to its textile value chain while addressing global challenges. This session will assess circular practices among industry leaders, offering insights into how the Kenyan textile sector can embrace circularity, inclusivity, and sustainability. An **explorative conversation** with designers, educators, activists, NGO's, Entrepreneurs, Government agencies and active contributors in the room.



Speakers

Lisa Kibutu	Founder - ReFace
Mr. Saitoti Meitamei	Director - Delight Technical College & Delight Africa Corporate Training Solutions
Idah Odeka	JUST Fashion transition Environmental Lead
Amra Turčinhodžić	First Secretary - Swedish Embassy
Cynthia Mwangi	Brand Manager, Maisha by Nisria
Prof. Josphat Igadwa	Consultant Labour and Market Skills - Edukans
Deepa Dosaja	Fashion Designer
Tally Einav	UNIDO Representative to Kenya, Eritrea, Comoros, Seychelles and South Sudan
Nathalie Naina	Communication manager Africa Collect Textiles (ACT)

Moderator

Karin Boomsma	Project Director: Sustainable Inclusive Business Kenya
----------------------	--

Session Proudly Supported By:



EDUKANS



Tally Einav

Executive Officer - UNIDO

Tally has 15+ years of experience in international development, focusing on sustainable industrial growth and Agenda 2030. At UNIDO since 2009, she has held various technical and management roles. She holds advanced degrees in Organizational Development, Political Science, and Communications.



Circular Opportunities in Kenya's Textile Industry: Pathways to a Sustainable, Circular, and Inclusive Future



Nathalie Naina

Communication manager Africa Collect Textiles (ACT)

Africa Collect Textiles (ACT) is the pioneering textile recycling and upcycling initiative in Kenya and Nigeria. Nathalie's role involves building ACT's brand, raising awareness about slow fashion, and advocating for eco-friendly practices. Passionate about reducing textile waste, Nathalie is committed to driving positive change in Africa's textile value chain.



Lisa Kibutu

Founder - ReFace

Cultural entrepreneur passionate about Swahili heritage and sustainable innovation in fashion. Founder of ReFace, a non-profit promoting sustainable innovation in fashion, fosters ethical practices, improves Kenya's fashion supply chain, and connects various stakeholders to build a competitive, sustainable industry.



Mr. Saitoti Meitamei

Director - Delight Technical College & Delight Africa Corporate Training Solutions

Leader in sustainable fashion education, guiding Delight Fashion School to integrate eco-friendly practices. He champions circular fashion, empowering future designers to prioritize environmental consciousness and reduce the fashion industry's ecological footprint.



Idah Odeka

JUST Fashion transition - Environmental Lead

Founder of JUST Fashion Transition, an initiative promoting Kenya's green and just transition in the fashion industry. She advocates eco-friendly fashion through workshops, events, and campaigns, while supporting research on circular business models in fashion.



Amra Turčinodžić

First Secretary - Swedish Embassy

With nearly two decades of experience in international development, Amra currently works at the Embassy of Sweden in Nairobi. She has expertise in development cooperation, risk management, and program oversight, and is passionate about sustainable fashion and the green transition.



Cynthia Mwangi

Brand Manager - Maisha by Nisria

Maisha by Nisria is a sustainable fashion brand from Gilgil, Nakuru. Maisha empowers at-risk youth by teaching fashion skills and upcycling old materials into high-end fashion, challenging traditional textile use and promoting sustainability.



Prof. Joshat Igadwa

Associate Professor of Textile and Manufacturing

Associate Professor of Textile Engineering at Moi University with a PhD in Textile Engineering. He has extensive teaching and research experience, serving as a principal investigator for UNEP's eco-innovation project in Kenya's textile industry.



Deepa Dosaja

Designer

Renowned Kenyan fashion designer, founder of Deepa Dosaja, committed to sustainable fashion. With a passion for empowering women, she creates eco-friendly designs, celebrating artisans and maintaining ethical practices. Deepa advocates for a conscious, environmentally responsible fashion industry.

CONFERENCE DISCUSSION TOPIC



Packaging in a Circular Economy in Kenya: EPR Guidelines, Innovation, and the Future of Waste Management

As Kenya commits to a more sustainable future, the role of plastics, packaging in the circular economy has become a critical issue.

With the introduction of Extended Producer Responsibility (EPR) guidelines and the global push for packaging waste reduction, Kenya is at the forefront of regional efforts to rethink packaging production, consumption, and recycling.

This session will explore the challenges and opportunities posed by Kenya's new EPR guidelines, the importance of design guidelines, innovation, and the need for a cohesive national regulatory framework in alignment with National Sustainable Waste Management Act of 2022. Panelists will share their insights on Kenya's journey towards better design of packaging and after-use management.



Session Proudly Supported By:



Speakers

Shereen Shaheen

Head of Corporate and Public Affairs Grand Middle East & Africa - TetraPak

Muthu Ravi

Member - Kenya Plastics Pact & CEO- SILAFRICA

Dr Ayub Macharia

Director of Environmental Enforcement - NEMA

Joseph Sunday

Communications, Corporate Affairs & Sustainability Director for East & West Africa - Unilever

Anita Shah

Founder and CEO - GreenStem

Talya Shalev

International Partnerships Manager - WRAP

Dr Jackson Koimbori

Head Consult, Circular Economy and Climate Change - KEPSA

Yunia Kaisha Bidali

Chief of Growth and Innovation - Mr Green

Moderator

Alex Kubasu

Program Coordinator, Circular Economy Initiative - WWF Kenya

MEET THE SPEAKERS



Packaging in a Circular Economy in Kenya: EPR Guidelines, Innovation, and the Future of Waste Management



Alex Kubasu

Program Coordinator, Circular Economy Initiative - WWF Kenya

Alex leads the Circular Economy Initiative, promoting human and environmental well-being through collaboration with government, private sector, and communities. He is a PhD candidate in Environmental Policy, with extensive expertise in circular economy, sustainability, and EPR in Sub-Saharan Africa.



Shereen Shaheen

Head of Corporate and Public Affairs Grand Middle East & Africa - TetraPak

Shereen is a 23-year veteran in corporate affairs, governance, risk assessment, brand communications, and sustainability. She specializes in digital PR, CSR, advocacy, stakeholder mapping, and organizational change, also serving as an executive coach and corporate trainer.



Muthu Ravi

Member - Kenya Plastics Pact & CEO - SILAFRICA

Founded in 1963, Silafrica is a leading manufacturer of sustainable plastic packaging in East Africa, serving industries like agro, food, and beverage. With operations in Kenya, Tanzania, Ethiopia, and Mozambique, the company emphasizes performance, technology leadership, and circular economy principles, committing to 100% recyclable packaging by 2025.



Dr Ayub Macharia

Director of Environmental Enforcement - NEMA

Dr Ayub holds a PhD in Environmental Education and has extensive experience in education, environmental management, and sustainability. He has served in key roles at NEMA and the Ministry of Environment, lectured at Strathmore University, and received multiple environmental leadership awards.



Anita Shah

Founder | CEO - GreenStem

A Development Economist and Public Health Nutritionist with 20 years of experience working on humanitarian and development issues. A passionate entrepreneur, she drives sustainable change in Africa, blending local and global solutions to tackle plastic pollution.



Talya Shalev

International Partnerships Manager - WRAP

International Partnerships Manager at WRAP, working with global partners to promote circular economy initiatives across Africa. She supports stakeholders in waste reduction, resource efficiency, and environmental responsibility, focusing on food systems, plastics, and textiles to reshape production and consumption practices.



Dr Jackson Koimbori

Head of KEPSA Consult, Circular Economy and Climate Change

A climate change and agriculture expert with 11+ years of experience in WASH, GIS, renewable energy, and policy development. He is Head of KEPSA Consult for Circular Economy and Climate Change and has worked with various international organizations.



Yunia Kaisha Bidali

Chief of Growth and Innovation - Mr Green

Yunia is the Chief of Growth and Innovation at Mr. Green Africa. She is responsible for regional expansion, new product development and supply chain development. She has over 7 years of experience in supply chain management, project management and regional growth. She has a passion for building systems and problem solving.



Joseph Sunday

Communications, Corporate Affairs & Sustainability Director for East & West Africa - Unilever.

Joseph has over 17 years of industry experience, including 8 years at Unilever. He specializes in sustainability leadership and capability development, with past roles in corporate affairs, communications, and public relations at organizations like Diageo and Ogilvy.

CONFERENCE DISCUSSION TOPIC



Community-Based Solutions in the Circular Economy – what's happening on the ground

Across Kenya, communities are at the heart of circular economy innovations, particularly through the leadership of youth and women in waste management, water harvesting, and sustainable agriculture. In coastal areas like Mombasa, regions such as the Rift Valley (Maasai), and Laikipia's permaculture movement, local solutions are transforming lives and environments. This session will spotlight stories from the ground, showcasing how community-based organizations (CBOs) are driving sustainable solutions through upcycling, recycling, and skills-based craftsmanship. We will also explore how these grassroots initiatives can align with businesses and community needs to create a sustainable, inclusive, and regenerative future.



Speakers

Yunia Kaisha Bidali	Chief of Growth and Innovation - Mr. Green Trading Africa.
Dr. Tayba Hatimy	Founder: Baus Taka Enterprises & Participant of the Gender mainstreaming toolkit Development
Eric Guantai	Nairobi Metropolitan Waste Management CBO Network
Justus Lokapel	Director - Nothem Wolves Academy
Vera Kloettschen	Circular Economy & Climate Consultant
Benson Abila	Founder and CEO – M-Taka
Faith Supeet	Founder - Beyond Cultural Limits Foundation

Moderator

Veronica Njeri	Africa Monitoring and Communications Officer - International Tree Foundation
-----------------------	--

MEET THE SPEAKERS



**Community-Based
Solutions in the Circular
Economy – what'
happening on the ground**



Veronica Njeri

Africa Communications Officer -
International Tree Foundation

Seasoned Communications Specialist with a diverse background in media, performance management, and sustainability advocacy. Her career spans roles at Nation Media Group, The KPI Institute, and now the International Tree Foundation.



Yunia Kaisha Bidali

Chief of Growth and Innovation -
Mr Green

Yunia is the Chief of Growth and Innovation at Mr. Green Africa. She is responsible for regional expansion, new product development and supply chain development. She has over 7 years of experience in supply chain management, project management and regional growth. She has a passion for building systems and problem solving.



Dr. Tayba Hatimy

Founder - Baus Taka Enterprises
Participant – Gender
mainstreaming toolkit
Development

Social-environmental entrepreneur and co-founder of Baus Taka Enterprise, addressing marine plastic pollution through tech-driven waste management solutions. A recognized leader in sustainability, she creates green jobs and advocates for SDG 14—Life Below Water.



Eric Guantai

Nairobi Metropolitan Waste
Management CBO Network

Sustainability consultant working with the Nairobi Metropolitan Waste Community Association to promote circular economy principles in waste management, logistics, recycling, and more. The association empowers informal waste enterprises, integrating them into formal waste systems for resilient urban environments.



Faith Supeet

Founder - Beyond Cultural Limits
Foundation

Faith leads initiatives to promote sustainable livelihoods in the Maasai community. Her projects focus on clean water access, community gardens, climate-smart agriculture, and economic sustainability, driving positive change and resilience.



Vera Kloettschen

Circular Economy & Climate
Consultant

Climate Leader and Consultant specializing in nature-positive and circular economy solutions. With 10 years of experience, she coordinates multinational projects in Circular Economy, WASH, climate adaptation, and sustainable finance across East Africa and beyond.



Benson Abila

Founder & CEO: M-taka

Social entrepreneur, sustainability advocate, and civil engineer. He founded M-taka, an award-winning waste management enterprise, and Homeless of Kisumu, a non-profit supporting vulnerable communities. A 2022 Mandela Washington Fellow, he has collaborated with partners like USAID and the UN, driving impactful sustainability and innovation initiatives.



Justus Lokapel

Director - Northern Wolves
Academy

Justus is a passionate advocate for sustainable development with a background in data science and statistics. He promotes a circular economy through organic farming, waste-to-manure programs, and conservation, empowering youth and indigenous communities in biodiversity and climate resilience.

CONFERENCE DISCUSSION TOPIC



Financing Opportunities and Skills Development for SMEs in a Circular Economy

Session Proudly Supported By:



Jiinue Growth Program

According to the Kenya Private Sector Alliance (KEPSA), Small and Medium Enterprises (SMEs) form the backbone of most economies, accounting for 90 per cent of businesses globally. They are critical for employment creation, output production, and economic growth. In Kenya, SMEs play a vital role in the economy, contributing over 80% to employment creation and accounting for about 33.8% of the country's gross domestic product (GDP). Moreover, as the world moves toward addressing urgent climatic challenges, SMEs are also expected to play a critical role in the transition to a circular economy—a system where products, materials, and resources are kept in use for as long as possible, minimizing waste.

While the opportunities of the circular economy are vast, access to financing remains a key challenge for SMEs eager to embrace circular business models. This session will identify and explore innovative financing mechanisms that can empower SMEs in the East African region to unlock the potential of circular and innovative solutions. It'll bring together leaders in finance, the private sector, and SMEs who have successfully unlocked financing opportunities and those who are still struggling. An engaging discussion with the audience will also tap into resident experiences among the participants.



Speakers

Patrick Kimathi	Co-Founder and CEO - Carbon Zero Mobility
Lucy Ngorongo	CEO and Founder - Junky Bins
Gregor Pannike	Founder and Managing Partner - Agema Analysts
Laila Kassam	Investment Officer – Grassroots Business Fund
Karina Faßbender	Managing Director – Circle Innovation

Moderator

Peris Wangui	Project Officer- Jiinue Growth Program
---------------------	--

MEET THE SPEAKERS



**Financing Opportunities
and Skills Development
for SMEs in a Circular
Economy**



Peris Wangui

Project Officer- Jiinue Growth Program

A CPA with a Bachelor of Commerce in Finance, has over 10 years of experience in project management, youth empowerment, and enterprise development. As Project Officer at KEPSA, she designs programs that support MSMEs, foster economic resilience, and drive sustainable growth in the circular economy.



Karina Faßbender

Managing Director - Circle Innovation

Karina is a systems innovation expert with over 10 years of experience supporting innovators in Africa. As founder and MD of Circle Innovation, she focuses on sustainable communities through systems transformation and entrepreneurship. She holds advanced degrees in business and development studies.



Lucy Ngorongo

CEO and Founder - Junky Bins

Lucy is the CEO and founder of Junky Bins, a waste management company established in 2014. Under her leadership, Junky Bins collects 15 tons of waste daily, focusing on enhancing recycling efforts, especially for organic waste and Black Soldier Fly (BSF) production. The company generates income from recycling materials like plastics and glass and aims to empower women in its workforce.



Gregor Pannike

Founder and Managing Partner - Agema Analysts

German-qualified lawyer with over 17 years of experience in M&A, corporate governance, IP laws, and investment structuring. He has worked as a general counsel in the UAE and served at the German Federal Foreign Office.



Laila Kassam

Investment Officer - Grassroots Business Fund

Laila is an experienced Investment Officer at GBF, with over eight years in SME lending and blended finance. She holds an MBA from USIU and has a certificate in carbon finance from the Renewable Energy Institute UK, along with an accounting certificate from Wharton. Laila is committed to providing impactful financial solutions for SMEs. Outside work, she enjoys time with her family and dogs, stays active through exercise, and loves reading.



Patrick Kimathi

Co-Founder and CEO - Carbon Zero Mobility

Patrick Kimathi is a cleantech enthusiast with a passion for a sustainable approach to climate solutions. He is the Co-founder and CEO of carbon Zero Mobility (CZM), a Kenyan e-mobility Startup founded in 2021 with the aim of providing a two-wheeler that can be charged from any 240V. He championed the customization of a 3 KW electric motorbike under the brand name Dominion-EV, which will launch in January 2025.

BUSINESS SPEED DATING SESSION



Speed Meet – the Harvest table the place where you meet to introduce and share your business needs

When was the last time you went to a meeting – where you immediately shared what you need?

The theme for the Harvest Table is **“How to grow and scale circular businesses.”** With a 10 min intro, we kick-off!

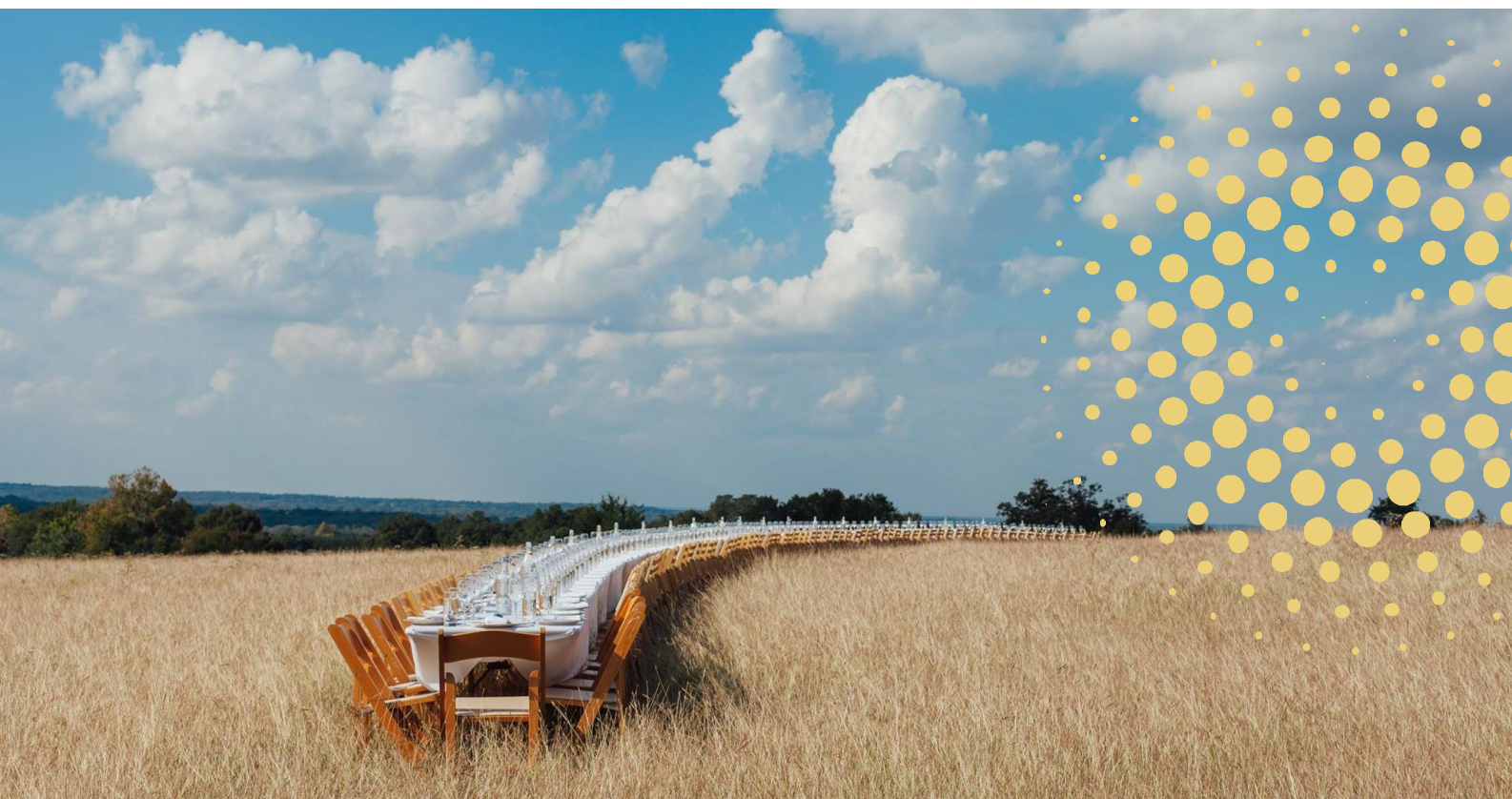
For one hour, we will facilitate the most exciting speed networking session. This highly efficient and time-saving approach will help you meet as many participants and as quickly as possible.

Make professional connections with experts, inspiring young minds, innovators, creatives, policy makers, government representatives, leaders, CEO's, entrepreneurs – all in one space – a speed dating space.

During a speed networking session, participants will be seated across one long table. They will have 30 seconds to share name + organization + 30 sec for their need. Round of speed meet the one you like to talk to for 5 min.

The session will continue until everyone has had a chance to meet and speak with each other. Participants are encouraged to take notes and exchange business cards or contact information with those they are interested in connecting with further.

Come ready to network and share your business innovations, your revolutionary ideas, and ask away as many questions as possible to your fellow business speed dating counterparts.





Circular AWARDS

And Networking Ceremony

The inaugural Circular Economy Awards and Networking, in partnership with Rondure Advisory Limited, a boutique consultancy firm offering innovative approaches to sustainability and strategic business solutions in Africa, offer an opportunity to celebrate trailblazers accelerating the transition to a circular economy in Kenya. Specifically, the awards will contribute towards raising awareness about leading individuals and organizations promoting circular economy practices in Kenya.

The event is planned with an initial 8 thematic categories ranging from leadership to practical solutions aimed at promoting a circular economy. Nominations are currently underway, and the winners will be announced and awarded at the awards ceremony during the conference on 14th November 2024.

2024 CATEGORIES

- The Circular Economy Campaign/Community Action of the Year
- The Circular Economy's Most Innovative Project of the Year
- The Circular Economy Best EPR Scheme of the Year
- The Circular Economy SME of the Year (Food, Agriculture, textiles)
- The Circular Economy Technology Disruptor of the Year
- The Circular Economy Financier of the Year
- The Circular Economy Leader of the Year
- The Circular Economy Young Champion of the Year Award

To Nominate, visit: www.circulareconomyawards.com

CIRCULAR ECONOMY AWARDS 2024

EXPANDING THE LOOP

www.circulareconomyawards.com

ON | 14th, Nov

POWERED BY



PROGRAMME FOR THE AWARDS CEREMONY

16h00 16h05	Official welcome and start of Circular Economy Awards Ceremony	MC
16h05 16h10	Circular Economy Music Performance	Larry Dwayne - Environmental Artist
16h10 16h15	A brief introduction to the Circular Economy Awards.	Co-Director - Rondure Advisory
16h15 16h50	Presentation of the Awards	<div><div></div><div><ol style="list-style-type: none">1. Circular economy Campaign/Community Action of the Year Award.2. The Circular Economy's Most Innovative Project of the Year Award.3. The Circular Economy Best EPR Scheme of the Year Award.4. The Circular Economy SME of the Year Award (Food, Agriculture, Textiles).5. The Circular Economy Technology Disruptor of the Year Award.6. The Circular Economy Financier of the Year.7. The Circular Economy Young Champion of the Year Award.8. The Circular Economy Leader of the Year Award.</div></div>
16h50 16h55	Keynote Address	Mr. Mamo Boru Mamo - Director General, National Environment Management Authority (NEMA)
16h55 17h00	Vote of thanks and closing	Co-Director - Rondure Advisory
17h00 18h00	Refreshments, Networking & Departure	All

MEET THE EXHIBITORS

ONLY PLANTS



OnlyPlants is on a mission to re-imagine the role of indigenous African crops in promoting food and nutrition security. The company uses locally-sourced ingredients to produce plant-based foods that are healthy, delicious and accessible for local consumers. These include nut & seed butters, plant-based sauces, and soon, milk made from local Bambara groundnuts. Bambara milk rivals dairy milk in protein content, outshining most oat, almond, and soy milks in nutritional value. Additionally, Bambara nuts are drought-resistant, improve soil fertility, and are cultivated mostly by women smallholder farmers. By creating market demand for underutilized local crops through innovative product development, OnlyPlants seeks to build a more sustainable food system that nourishes local communities, enhances climate resilience, and empowers smallholder farmers.



DELIGHT FASHION SCHOOL



At the forefront of fashion education in Africa, Delight Fashion School is dedicated to driving sustainability and circularity in the fashion industry. With a curriculum deeply rooted in eco-conscious design, the school equips its students with the skills to embrace sustainable practices, from material sourcing to production and recycling. Through hands-on projects, collaborations with industry leaders, and a commitment to innovative textile solutions, Delight Fashion School plays a pivotal role in shaping a new generation of designers who prioritize environmental responsibility, creating a lasting impact on the future of fashion.



NAZAVA



Nazava Water Filters provides an affordable and efficient solution for safe drinking water. Designed to filter tap, well, river, or rainwater, Nazava filters remove 99.9% of bacteria, making water safe for consumption without boiling or electricity. The filters, tested by over 30 global laboratories including KEBS and WHO, are highly durable, lasting up to 7,000 liters before requiring a replacement element. With savings of approximately 20,000 KSH annually, Nazava filters help families reduce the cost of bottled water. The filters' ceramic membrane has pores smaller than 0.4 microns, ensuring complete removal of pathogens and impurities. Nazava's mission is to make clean water accessible to everyone, offering a practical solution to the global water crisis. With a one-year warranty and easy maintenance, Nazava provides a reliable, eco-friendly alternative to bottled water.

BAUS TAKA



BAUS TAKA is a sustainable waste management enterprise based in Mombasa, Kenya, focused on empowering communities and creating a greener future. Their mission is to provide eco-friendly waste solutions while promoting the inclusion of underserved groups, particularly women and youth, through training and job opportunities in recycling and entrepreneurship. BAUS TAKA offers innovative waste management services, including waste collection, segregation, and environmentally safe disposal methods. Their efforts aim to address domestic, industrial, and agricultural waste challenges, while also contributing to the achievement of the Sustainable Development Goals (SDGs). The company is committed to ongoing research to improve the effectiveness and eco-friendliness of its services. Additionally, BAUS TAKA runs community initiatives like beach, garden, and city cleanups to enhance environmental health. Trusted by over 42 partners, BAUS TAKA is dedicated to transforming waste into opportunities and building a cleaner, more sustainable future.



MEET THE EXHIBITORS

SLUMS GOING GREEN AND CLEAN



Slums Going Green and Clean (SGGC) is a community-based organization (CBO) focused on improving living conditions in informal settlements by promoting environmental sustainability and cleanliness. SGGC's initiatives include solid waste management, where they encourage recycling, composting, and waste reduction; environmental education, offering programs on conservation, waste management, and hygiene; and livelihood support, providing skills training and small business development to enhance community members' income opportunities. Additionally, SGGC works to improve water and sanitation access by constructing latrines, wells, and community bathrooms, ensuring cleaner and healthier living environments for slum residents.

SOLUBAG



Solubag Africa is an innovative leader in environmentally friendly materials, specializing in biodegradable and dissolvable solutions that replace traditional plastics and non-woven materials. Their flagship product, Solugown material, is used to create a range of eco-friendly items, including personal protective equipment (PPE) such as surgical gowns, masks, lab coats, and carrier bags that dissolve in hot or cold water within seconds. The company's goal is to transition fully from plastic to this sustainable material, which is non-toxic, derived from renewable sources, and decomposes into natural soil components within 180 days. Solubag's products are durable, reusable, and can be printed with non-toxic colors. The company's eco-friendly solutions aim to reduce environmental pollution, particularly in the areas of medical and retail industries, offering a safer and greener alternative to conventional single-use plastics.

PURE PLANTS ORGANIX LIMITED



A pioneering company dedicated to a sustainable future through innovation in soil health. Specializing in biochar-based soil amendments, their mission is to enhance soil fertility while contributing to carbon sequestration. Recognizing the critical role healthy soil plays in supporting life and mitigating climate change, PurePlant Organics has developed a groundbreaking solution that not only boosts soil structure, water retention, and microbial activity but also aids in capturing and storing carbon for centuries. This dual benefit supports both agricultural productivity and environmental preservation. By empowering farmers and gardeners with a natural, sustainable product, PurePlant Organics is leading the charge in combating climate change while nurturing resilient, thriving ecosystems. With each use of their soil amender, customers are making a tangible impact on the planet's future. PurePlant Organics: good for the planet, good for you.

MOMIX ENTREPRISES

Momix enterprise manufactures Nutritious ugali flour a composite of Maize, cassava and roasted peanuts. Our mission is to offer a healthier alternative in ugali flour industry.



MEET THE EXHIBITORS

BIOASIL BIOFUELS LTD

Bio Asili is a youth-led startup that aims to change the access to the energy landscape for low-income, rural, and semi-urban households, schools, and industries by upcycling everyday biomass waste into clean and cost-effective briquettes for every consumer. Briquettes made from varying biomass materials such as sawdust, red soil, and rice husks have a higher density, compared to wood fuels, better heat output, and less smoke emissions. We intend to combat the energy crisis experienced due to changing climatic patterns and global inflation starting at the household level.

Our solution intends to curb the deforestation crisis, create decent work and economic growth (SDG 8), and reduce inequalities (SDG 10) in modern human society.



ESSENSPARK LTD



ESSENSPARK
LIMITED

Essenspark Limited is a leading Environmental, Health, and Safety (EHS) consulting and waste management company dedicated to promoting workplace safety and environmental sustainability. The company offers tailored services across industries, including EHS consulting, waste management (segregation, collection, and disposal), and comprehensive training on topics such as occupational safety, fire safety, and first aid. Essenspark also assists businesses with implementing ISO standards (45001:2018, 14001:2015, 9001:2015) to ensure compliance and enhance operational efficiency. With a team of experienced professionals and a focus on innovative, eco-conscious solutions, Essenspark helps businesses create safer, healthier, and more sustainable work environments. The company also engages in community outreach programs, including clean-up activities and awareness campaigns.



ORGANIC VENTURES



RHEA SOIL HEALTH MANAGEMENT



Rhea Soil Health Management is a company focused on enhancing soil health through innovative AgriTech solutions for smallholder farmers. Using IoT sensors, Rhea offers precision agriculture tools that enable real-time soil testing, helping farmers optimize soil productivity and sustainability. Their services include soil testing for macro and micro nutrients, comprehensive fungal and bacterial analysis for common pathogens, and tailored recommendations to improve soil quality. Rhea's vision is to provide affordable, high-quality solutions that support sustainable food production, with a mission to empower smallholder farmers across Africa through education, timely soil testing, and accessible technology. By promoting soil health management, Rhea aims to help farmers grow more sustainably and profitably.



MEET THE EXHIBITORS

PHILMAFAITH



Philmafaith General Enterprise Limited, a company specializing in briquette production, faced significant challenges in expanding its market reach into Africa and Europe due to complexities in international trade, regulatory compliance, and market access. However, after joining the MSME Olympiad Acceleration Program, the company gained valuable insights into promoting intra-African trade. Through the program, Philmafaith forged key collaborations, including a partnership with an agro-processing SME to develop a briquette machine and connections with potential buyers like Allpak. The company also worked on ensuring compliance with regulatory bodies such as the Kenya Revenue Authority (KRA) and the National Environmental Management Authority (NEMA). With a comprehensive market expansion plan and a focus on innovation and sustainability, Philmafaith is poised for growth, with promising outcomes already emerging, including increased market reach, revenue, and a solid path towards becoming a leader in the international briquette market.

NOMA GREEN PLASTICS



Noma is a sustainability-focused company committed to reducing plastic waste by partnering with communities, organizations, and individuals to recycle plastic into reusable products. Their mission is to create a greener future by transforming plastic waste into eco-friendly innovations. Noma produces a variety of sustainable products, including fencing poles, trash cans, signposts, roofing tiles, paving blocks, outdoor furniture, and interlocking building blocks. Through these initiatives, Noma not only addresses environmental challenges but also promotes the circular economy by repurposing plastic waste into durable, practical solutions. The company's work has been praised for its positive impact on the environment, as they continue to lead efforts towards a more sustainable, waste-free world.

EKOTECH-TETRAPACK RECYCLING BOARD



Ekotech is a leading waste collection and recycling company based in East Africa, specializing in transforming waste into eco-friendly products. They collect waste from various sources, including hotels, restaurants, schools, residential buildings, and shopping malls. This waste is repurposed into Eko-boards, which are laminated, heat-resistant, water-resistant, and termite-resistant. As the contracted waste recycler for Tetra Pak cartons in the East African region, Ekotech plays a key role in Tetra Pak's goal of recycling 40% of its production waste. With a strong focus on innovation, professionalism, and teamwork, Ekotech also produces a variety of recycled products such as outdoor furniture, office space materials, and housing components. Through their sustainable practices, they are helping build a greener future while promoting the circular economy.



ORGANIC FIELDS



Organic Fields is a Kenyan social environmental enterprise dedicated to helping farmers grow food sustainably. By converting market food waste from municipal markets into high-quality organic fertilizers, they promote nutrient recycling and carbon sequestration in the soil. Serving over 8,600 farmers, the company offers a range of innovative biological fertilizers, including Hygrow Organic, Biodama™ Bio Fertilizer, Champion Organic Foliar Fertilizer, and Organic Copper Power. Organic Fields provides an environmentally friendly, cost-effective alternative to traditional fertilizers, supporting both certified organic growers and those seeking natural, sustainable farming solutions. Through their efforts, they contribute to sustainable agriculture and environmental conservation in Kenya.



MEET THE EXHIBITORS

LEAN ENERGY SOLUTIONS



Lean Energy Solutions Limited is a pioneering renewable energy company in East Africa, recognized for its innovative and climate-conscious approach. The company has won several prestigious awards, including the Overall Winner of Kenya's Top 100 Mid-Size Companies, the African Climate Good Practice Award by the United Nations, and the CSR100 Award in Waste Management. Lean Energy has made a significant impact by saving over 150,000 tonnes of carbon emissions, creating 1.8 million man-days of employment, and saving Kenya over USD 22.5 million in foreign exchange. The company provides a range of products and services, including briquettes and pellets, biomass fuel boiler conversions, boiler monitoring systems, energy audits, and solar PV installations in partnership with Schneider Electric. Lean Energy's solutions help businesses reduce energy costs and carbon footprints while promoting environmental sustainability.

KNIGHTS ENERGY



KNIGHTS ENERGY
for professional Solar Solutions

Leading provider of renewable energy solutions across East Africa, specializing in solar installations for residential, commercial, and industrial applications. The company is committed to offering sustainable, reliable, and affordable energy systems, with a focus on reducing energy costs and promoting environmental sustainability. Knights Energy excels in delivering high-quality photovoltaic (PV) power plants, electric mobility solutions, and energy management systems. They are also pioneers of the EcoHub Concept, integrating solar-powered electro-mobility systems. With a proven track record of over 6,000 completed projects and a customer satisfaction rate of 99.9%, Knights Energy is dedicated to advancing the transition to green energy. Their services include feasibility studies, solar installation, operation and maintenance, and training, making them a trusted partner in the renewable energy sector.



BIOFOOD

Bio Foods is dedicated to producing high-quality dairy products by working closely with farmers to improve milk production and quality. Their Dairy Development Team provides on-site support to optimize cow nutrition, hygiene, and disease control, ensuring cleaner, better-tasting milk. The company maintains strict international quality standards, testing all milk for impurities, including bacteria, antibiotics, and aflatoxins. Only milk that meets these standards is processed into products such as yogurt, milk, and cheese. Bio Foods also rewards farmers with a quality-linked premium for their efforts. To preserve product quality, milk is transported in refrigerated vehicles and stored in cold rooms, maintaining freshness and shelf life. Bio Foods works closely with retailers to ensure availability and quality, ensuring customers always enjoy the best-tasting dairy products.



Taste the Difference!

GREENTHING



greenthing

Greenthing Kenya is a passionate advocate for sustainability, committed to reducing plastic waste and promoting eco-friendly alternatives across Kenya. Founded with a mission to combat environmental harm, the company offers a wide range of sustainable products, including reusable bags, water bottles, biodegradable cutlery, and non-toxic cleaning supplies. Each product is carefully selected for its durability, sustainability, and affordability. Beyond providing eco-friendly products, Greenthing Kenya is dedicated to educating the community on sustainable living, offering workshops and resources to help individuals and businesses adopt greener practices. The team at Greenthing Kenya believes that every small action contributes to a larger positive change, and they are proud to support customers in their journey toward a more eco-conscious lifestyle.

MEET THE EXHIBITORS

PRACTICAL ACTION

Practical ACTION

An international development organization focused on helping people in poverty transform their lives through innovative solutions. Operating in Africa, Asia, and Latin America, the organization addresses critical challenges such as climate change, gender inequality, and sustainable development. By working directly with communities, Practical Action develops locally owned, scalable solutions in agriculture, clean energy, water, and climate resilience. Their approach combines deep expertise, practical experience, and a commitment to sharing knowledge for broader impact. Through its UK charity, consulting services, and specialist publishing, Practical Action empowers organizations, governments, and businesses to drive positive change. With a mission to build a more resilient and sustainable world, Practical Action is leading the way in proving that small ideas can create big change.



GREENSTEM



GREEN STEM PRODUCTS

Green Stem produces plant fibre moulded punnets and containers that are Biodegradable and home compostable designed for a variety of packaging needs. Our packaging products are tree-free and toxic chemical free. Green Stem contributes to the global shift towards earth-friendly alternatives. We walk the eco-talk and hope to inspire individuals and organizations to make eco-conscious choices. We believe that through a combination of legislation, changes in consumer behavior and innovation we can shape a more sustainable and inclusive future.

TECHPAK

Techpak is committed to sustainable practices through initiatives in circular economy principles and environmentally friendly product design. We also invest in waste management practices and seek sustainable certifications to ensure our products and processes minimize environmental impact.



SAFARI-LOUNGE COFFEE

Safari Lounge Coffee & Tea Makers (Tea And Coffee Connection Ltd) is a specialty coffee business based in Loresho, Nairobi, known for its expertise in roasting premium Kenyan coffee. With a small, dedicated team, they focus on small-batch roasting and perfecting each coffee's flavor profile to bring out the best in every cup. The company also explores new coffee estates across East Africa to ensure quality and variety. Visitors are always welcome to enjoy a drink at their roastery, where they offer freshly roasted, ground, and packed coffee. Safari Lounge is committed to providing an exceptional coffee experience through attention to detail and a passion for the craft.



MEET THE EXHIBITORS

BROWN'S FOOD: GROVE+MEADOW

Brown's Food Co. is a family-run food company in Kenya, dedicated to producing high-quality, organic artisan foods. Specializing in organic cheeses, luxury crackers, fresh milk, and indulgent ice cream, they prioritize using the finest locally sourced ingredients. From fresh milk supplied by smallholder farmers or their own organic dairy, to herbs picked from their garden and stone-ground flours, Brown's Food Co. ensures every product is crafted with care and taste-tested for excellence. At **Grove + Meadow**, their plant-based range offers nourishing, delicious options sourced right here in Kenya. Whether you're seeking healthy, wholesome foods or indulgent treats, Brown's Food Co. delivers an authentic, locally inspired culinary experience.

brown's
food co.



PLANET PLUS



Planet Plus Kenya is an environmental organization committed to creating a sustainable future through land restoration, climate action, and community empowerment. With a focus on ecological preservation, the organization works with local communities, educational institutions, and partner organizations to plant trees, educate on sustainable development, and advocate for environmental consciousness. In the 2023 rainy season alone, Planet Plus Kenya successfully planted over 250,000 trees, contributing to the restoration of arid and semi-arid regions and promoting biodiversity with 15+ different tree species. Through education programs, the organization has reached over 500,000 people, equipping them with knowledge on environmental sustainability. With a survival rate of over 80% for the trees planted, Planet Plus Kenya is making a significant impact on the landscape and the livelihoods of the communities it serves. The organization's programs include land restoration, climate action, urbanism, circular economy, and advocacy, aiming for a better planet for all.



TAMBUZI



Tambuzi is a purpose-driven, carbon-neutral rose farm based in Kenya, specializing in the cultivation of the finest scented garden roses. Founded by Tim and Maggie Hobbs in the mid-1990s, Tambuzi began on a 64-hectare farm at the foot of Mount Kenya, formerly a dairy and beef farm, and has since become renowned for its commitment to sustainable, ethical, and beautiful rose production. With over 20 years of expertise, Tambuzi focuses not only on the productivity and vase life of roses but also on their beauty and charm. As a certified B Corporation, Tambuzi upholds high environmental and social standards, believing in the philosophy of Shared Value, where the prosperity of the local community strengthens the farm's success. Tambuzi's roses are celebrated for their exquisite fragrance and aesthetic, contributing to the global floral industry while fostering sustainability and community growth.



APPS LIMITED



MEET THE EXHIBITORS

FLEXI BIOGAS



A leading provider of innovative green energy solutions, specializing in efficient biogas systems for both domestic and large-scale applications. With over 35 years of research and development, Flexi Biogas offers cutting-edge solutions that transform organic waste into clean, sustainable energy. Their range of products includes large-capacity systems for schools, farms, and businesses, as well as domestic units that provide reliable energy for households. Flexi Biogas systems are designed for quick installation—often in just a few hours—and start producing gas within 3-5 days. In addition to energy production, the systems generate valuable bio-fertilizer that enriches soil and promotes sustainable agriculture. Flexi Biogas is committed to providing efficient, scalable solutions that improve lives, reduce waste, and support climate resilience. With a growing presence across Africa and beyond, Flexi Biogas is at the forefront of the global transition to clean, renewable energy.



AFRICA COLLECT TEXTILES LTD



Africa Collect Textiles (ACT) is dedicated to building circular eco-systems for fashion in Kenya and Nigeria by diverting used textiles and footwear from landfills. They promote environmental conservation, job creation, and community support by collecting, sorting, and upcycling textiles. The organization offers services such as redistributing clothing to vulnerable communities, preparing materials for repurposing, and producing circular products. They also provide collection bins at various public locations and offer a pick-up service for large items. Wearable items are donated to Matthew 25 Children's Home, while recyclable materials are transformed into products like blankets, bags, and carpets. Through these efforts, Africa Collect Textiles aims to reduce textile waste, create jobs, and fund their mission to support the homeless and underprivileged. The more textiles they process, the more jobs they generate and the more children they can help.



BBROOD



When discussing healthy eating, we often overlook the processes behind the food we consume. At BBROOD, we go for high quality delicious healthy products while prioritizing sustainability throughout our operations. Our commitment begins with sourcing traceable raw materials that are as natural as possible, to which we do not add any preservatives. In our production process, we are powering our bakery using solar energy for the daily operations. Our internal deliveries are done with e-bikes. As such, we are significantly reducing our carbon emissions. We also ensure that the packaging for our breads is eco-friendly: with its biodegradable coating it can be used to store the products in the freezer. Additionally, we recycle our emptied flour bags into eco-friendly durable long lasting tote bags. By integrating these practices, we not only provide delicious and nutritious healthy products but also contribute positively to the environment - making every bite of bread a step towards a healthier planet.



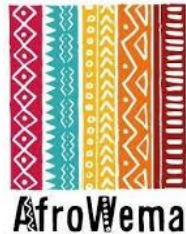
TERRASOL



Nestled in the fertile region of Limuru, Kenya, Terrasol is a premier flower farm specializing in high-quality ornamental flower cuttings. Established in 1996 by Sjaak Nannes, Terrasol has grown into a global leader in the production of geraniums and fuchsias. With a commitment to sustainable farming practices and innovative techniques, the farm produces millions of cuttings annually, serving customers worldwide. The temperate climate of Limuru and the farm's high-tech hydroponic greenhouses provide the perfect environment for cultivating vibrant, robust plants. Terrasol is dedicated to excellence, producing over 150 varieties of geraniums and fuchsias, meeting the highest industry standards. Certified by the Kenya Flower Council, MPS-ABC, and ISO 9001:2015, Terrasol ensures superior quality in every cutting. Beyond horticulture, the company is committed to social responsibility, supporting education, climate resilience, and community empowerment. Trust Terrasol for your ornamental flower needs and experience nature at its finest.

MEET THE EXHIBITORS

AFROWEMA



A sustainable fashion brand that blends high fashion with ethical values, creating unique, one-of-a-kind pieces crafted from upcycled materials. Born in Kibera, Kenya—Africa's largest slum—AfroWema is rooted in community empowerment, providing artisans with new opportunities for employment while preserving cultural heritage through traditional techniques. Founded by Tatiana Teixeira, the brand's mission is to offer luxury with a conscience, where each design reflects the art of reinvention. By using both new and repurposed local materials, AfroWema creates stylish, sustainable fashion that speaks to those seeking elegance with impact. Through its work, AfroWema is not only transforming fashion but also making a lasting social impact in Kibera, empowering artisans and fostering economic growth. For those who value style, soul, and sustainability, AfroWema is the choice for fashion with purpose.

MAZAO EXTRA LTD



Mazao Extra is a pioneering leader in organic farming, committed to enhancing food security and improving the well-being of both rural and urban communities. Through the installation of vertical gardens in balconies and backyards, Mazao Extra offers a complete farming solution, including the setup of the gardens, provision of high-quality growing mediums, and the supply of organic fertilizers and pesticides. The company also provides ongoing sensitization services to ensure proper management and maximum yield from these gardens. With a strong focus on sustainability and environmentally friendly practices, Mazao Extra's vision is to foster food security by promoting organic agriculture. The mission is to support the production of healthy, high-quality food through innovative vertical gardening techniques, while ensuring that all solutions are both effective and eco-conscious. Mazao Extra empowers individuals and families to grow their own food, contributing to a healthier, more sustainable future.